

## For Immediate Release

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### Flora-Bama Donates a Large Check to New Orleans Musicians Affected by Hurricane Isaac

**Monday September 24, 2012 – New Orleans, LA** - While Hurricane Isaac spared the coastal shores of the Florida/Alabama area, it stalled over New Orleans, LA and affected the day to day lives of The Big Easy's musicians. Most New Orleans venues were forced to shutter their doors and cancel live entertainment for a number of days during and after the storm due to lack of power and storm damage. When that happens, the musicians of New Orleans daily lives tend to suffer as they rely on their live performances for revenue.

[Flora-Bama](#), a famous Alabama/Florida roadhouse, held a fund raiser over Labor Day weekend to benefit the New Orleans Musicians Assistance Foundation. Flora-Bama's GM Cameron Price said, "*[We] feel sorry that (Isaac) kinda stalled over New Orleans, so we wanted to do our part to help the musicians over there.*"

The Friday & Saturday night event helped to raise a large amount and a check will be presented to New Orleans Musicians Assistance Fund on Tuesday, September 25, 2012 at noon CST at the Tropical Isle Balcony on Bourbon & Orleans Ave. Price said, "*When we had Hurricane Ivan hit here and destroyed the Flora-Bama building, they helped us out and we did the same thing a year later, during Hurricane Katrina.*"

During Hurricane Ivan, New Orleans' [Tropical Isle](#) gave work to all of Flora-Bama musicians until the new Flora-Bama building was rebuilt. Adversity is a true test for great friendships, and while these friends & neighbors have hundreds of miles separating them, they are truly united in their love of music, fun and giving back.

The press conference for the Flora-Bama donation to the Musician's fund will kick off at noon at the "Top of the Trop" balcony at the Tropical Isle location on Bourbon and Orleans at noon, all press & media are welcome to attend. Contact Tropical Isle offices at 504-523-1927 for more information.

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**About Tropical Isle:** Since 1984 Tropical Isle has been delighting visitors with New Orleans Most Powerful Drink®, The Hand Grenade®. With 4 different locations in the French Quarter, Tropical Isle locations have become a "must go to" location for both tourists and locals alike for live bands, great entertainment and signature Bourbon Street drinks. For more information about Tropical Isle, its locations and entertainment schedules please visit [www.TropicalIsle.com](http://www.TropicalIsle.com)